

FRANCINE TOWNES-JACKSON

FRANTOWNES.COM
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EDUCATION

VCU BRANDCENTER

Masters of Science in Business/Branding,
Art Direction concentration

HOWARD UNIVERSITY, SCHOOL OF COMMUNICATIONS

Bachelor of Arts in Strategic, Legal & Management Communication
Advertising concentration, Graphic Design minor

EXPERIENCE

VIRGINIA UNION UNIVERSITY

Graphic Designer • Richmond, Virginia • June 2019 - May 2020
Develop web and print graphics, collateral, email headers for the
Office of University Communications.

HOWARD UNIVERSITY

Design Intern • Washington, DC • January 2017 - April 2017

VIDA FITNESS, URBAN ADVENTURES COMPANIES

Advertising Intern • Washington, DC • January 2017 - April 2017

BISON YEARBOOK, HOWARD UNIVERSITY

Layout Designer • Washington, DC • September 2015 - May 2016

TOOLS +SKILLS

ADOBE CREATIVE CLOUD

Photoshop, Illustrator,
InDesign, Affect Effects

FINALCUT PRO

CINEMA 4D

ILLUSTRATION

ANIMATION

Affect Effects/Cinema 4D

ACTIVITIES + INTERESTS

MENDING WALLS, HANDSON GREATER RICHMOND

Richmond, Virginia • August 2020
Served as a mural support volunteer.

MAKE SPACE, VISUAL ARTS CENTER OF RICHMOND

Richmond, Virginia • September 2018 - May 2019
Served as a mentor for a sixth-grade student
attending Anna Julia Cooper Episcopal School.

PROJECT WRITE NOW!, THE PODIUM JOURNAL FOUNDATION

Richmond, Virginia • October 2018 - December 2018
Served as a creative and language arts tutor for the middle
school extension of the Podium Foundation's *Podium* journal.

SYKE RVA, RESCUE | THE BEHAVIOR CHANGE AGENCY

Richmond, Virginia • October 2014 - September 2016
Participated in community outreach and public speaking
events for the anti-tobacco organization targeted towards youth.